# Run lean.
# Track everything.

Company profile. The one suite for UAE real estate developers, from the first enquiry to the final key.




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ABOUT ORYX

# One live record. Every team.

Oryx is a property sales and operations system built for UAE real estate developers. Leads, inventory, brokers, contracts, collections, the buyer app and handover run on one record. Routine work is automated, nothing is typed twice and every team sees the same numbers.

| 94 | 13 | 2 | 1 |
|---|---|---|---|
| modules in one suite | functions covered | Emirate compliance | live record, lead to keys |

HOW IT FLOWS

01

## Capture

Every source in one pipeline.

02

## Convert

Offer, book and reserve on the spot.

03

## Contract

Signed through DocuSign, registered with Oqood.

04

## Collect

Instalments matched and chased for you.

05

## Hand over

Snagging to keys on one phone.

06

## Report

One live dashboard for leadership.

THE SUITE

# Eight main modules. Start with what you need.

SELL / 01

## Leads & Marketing

Every enquiry in one pipeline. Campaign return measured against real bookings.

SELL / 02

## Inventory Portal

Live units, prices and floor plans on your own website, in your brand.

SELL / 03

## Broker Portal

Agencies sell your live inventory. Your back office approves every request.

OPERATE / 04

## Bookings & Contracts

From yes to signed and registered, without retyping.

OPERATE / 05

## Collections & Post-sales

Schedules, receipts and reminders that run themselves. Resales and defaults too.

OPERATE / 06

## Dashboards

Sales, collections and inventory in Power BI, from the live records.

BUYERS / 07

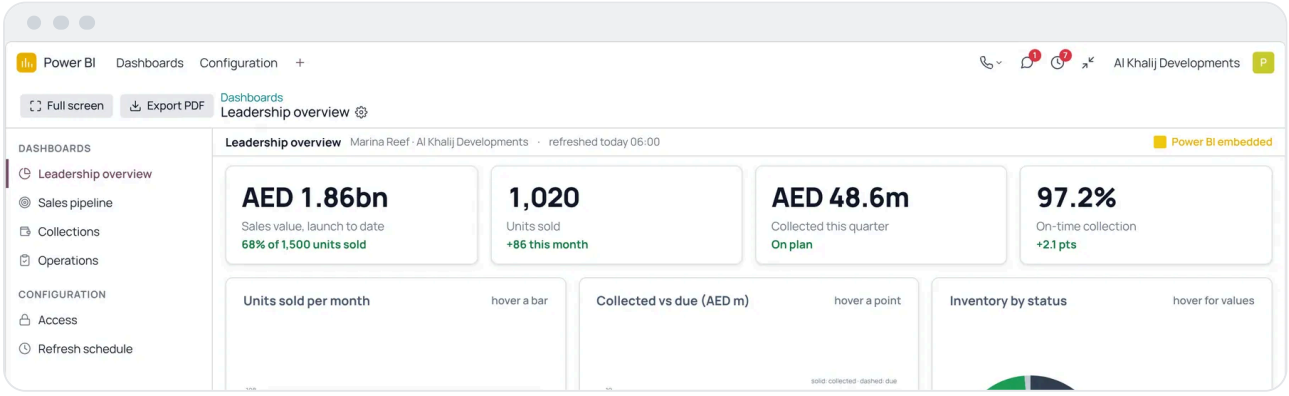
## Customer App

Unit, payments, documents and progress in your buyers' pocket.

BUYERS / 08

## Handover & Snagging

Room by room snagging, appointments and sign-off.

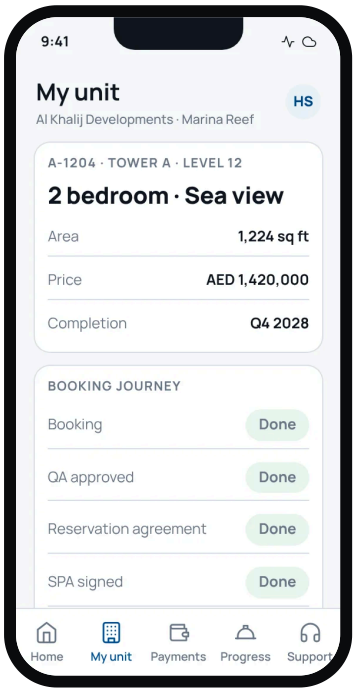


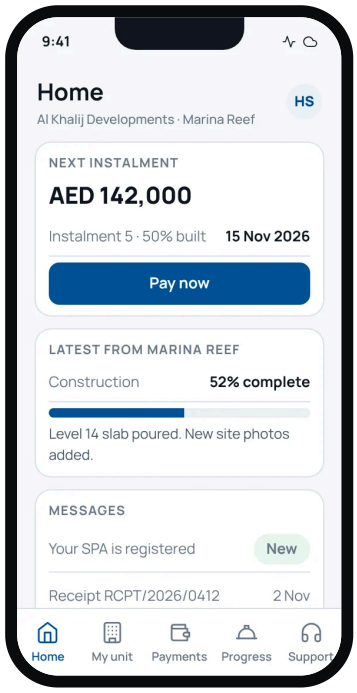

Screens show sample data.

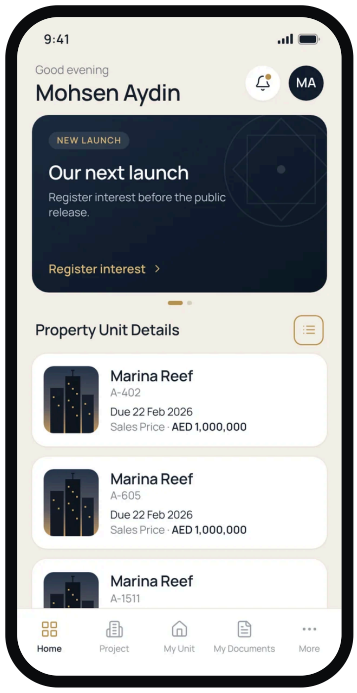
CUSTOMER APP

# Tier one from day 1.

Buyers check their unit, payments and construction progress from their phone, in English or Arabic, under your brand.




WHY ORYX

## UAE rules built in

Oqood for Dubai and RAK, escrow, noqodi, Arabic contracts and e-invoicing.

## Modular

Pick the modules you need today. Add more as you launch.

## Your brand

The website, broker portal and buyer app carry your name.

Screens show sample data.

# Your next launch, on Oryx.

Book a walkthrough of the whole suite.

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